



# Emily Balli

## Motion Designer

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### Education Experience

#### Savannah College of Art and Design

Savannah, GA | SEP.18–MAR.22  
BFA in Motion Media Design  
GPA: 3.8

#### Honors

Dean's List  
2018–2022

Academic All-Conference  
2018–2022

SCAD Athletic Scholarship  
2018–2022

Academic Honors  
Scholarship  
2018–2022

SCAD Works Student  
Spotlight  
2021

#### Skills

Motion Graphics  
Brand Development  
Post-Production  
AI Prompt Writing  
Typography  
Video Editing  
Graphic Design  
Projection Mapping

#### Software

After Effects  
Illustrator  
Cinema 4D  
Photoshop  
Premiere Pro  
Google Gemini

#### FOX TV Stations Graphics Hub, Graphic Artist

Tampa, Florida | Sept.23 – present

Responsible for design support and creative direction for 18 FOX O&O stations and 11 duopolies nationwide. From conception to distribution, I create original graphics while maintaining brand consistency on a national and local scale. In a day, I collaborate with the VP of Creative, Art Directors, and local producers on various projects for Broadcast, Digital, Print, Marketing, and Social. In 2025 alone, I created assets for over 95 projects for the Hub, local syndicates, and OTT outlets.

#### WSMV4, Graphic Artist

Nashville, TN | Apr.22 – July.23

As WSMV4's lone local artist, I was responsible for the end-to-end management of digital graphic assets from creation to multi-platform distribution. This role required rigorous maintenance of brand identity and original content creation. This fast-paced environment demanded adaptability while consistently delivering high-volume, quality results. Part of the Creative Services team, my role also consisted of creating station promo graphics, volunteering at community events, and, my favorite, standing in as the occasional floor director for *Today in Nashville*.

#### SCADpro + Delta Airlines, Motion Designer

Savannah, GA | Mar.21 – May.21

I participated in a SCADpro course, a competitive, collaborative design experience to develop a proprietary mobile game for Delta Air Lines employees. As a key member of the creative team, I contributed to concept development, 3D modeling, brand style guides, and motion graphics.

#### Youth Soccer, Coach & Referee

Anywhere | As often as possible

*The Beautiful Game* was my first love, and naturally, my first job. At 14, I became a volunteer coach for 2 to 8-year-olds and at 16, I became a certified referee. Throughout my own collegiate soccer career, I spent off-seasons refereeing in Georgia and returning home during my winter break to coach my alma mater, River Ridge High School, for their (winning) 2018 and 2019 seasons.

#### Interests

Screen by day, sunshine by choice. Whether I'm rock hunting on a trail, road-tripping to Savannah, *my favorite place in the world*, or sewing my latest sustainable creation, I'm at my best when I'm creating in the fresh air. Luckily for me, living in a skoolie gives me the perfect balance of blue light and sunlight.